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SEATTLE, WA 98111

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NEW MOVER SUBSCRIPTION NOTICE

Sample A. Sample
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Hartford, CT 06115-1234
<barcode>

The Seattle Times

SPECIAL NEW MOVER SUBSCRIPTION OFFER

SUBSCRIPTION (check one)	TERM	REGULAR SUNDAY NEWSPAPER RATE	YOUR SPECIAL OFFER RATE	TOTAL COST	YOUR SAVINGS
<input type="checkbox"/> Sunday Only	13 weeks	\$2.15 per week	Only \$1.95 per week	Only \$25.35	9%
<input type="checkbox"/> Friday-Sunday	13 weeks	\$2.40 per week	Only \$1.95 per week	Only \$25.35	19%
<input type="checkbox"/> 7 Days a Week	13 weeks	\$3.55 per week	Only \$1.95 per week	Only \$25.35	48%

Promo: NRES 195 Source: NRES DRGT

PHONE NUMBER REQUIRED IN THE SPACE BELOW

PHONE: ()

Sample A. Sample
285 Broad St
Hartford, CT 06115-1234
<barcode>

FOR IMMEDIATE SERVICE, CALL TOLL-FREE:

1-800-542-0820

Send no money. You will be billed for Sunday service at \$15 for the first 13 weeks of service. After the term of the special offer, service will continue at the regular renewal rate. Offer and rates are valid in home delivery areas of King, Kitsap, Pierce and Snohomish counties and are subject to change. Offer expires on October 31, 2018. Offer valid for readers who have not had service in the last 30 days.

▲ Detach at perforation. Complete top portion and mail in the postage-paid envelope provided. ▲

Act now and SAVE 48%!

For a limited time, you can take advantage of tremendous savings on a Sunday newspaper subscription. Subscribe before the deadline specified in this notice and you can save 48% off the regular Sunday Newspaper rate! But this special new mover offer ends soon, so reply today!

Open your door to the Sunday Seattle Times newspaper and enjoy:

- The award-winning Pacific Northwest magazine
- Get connected to your new community with the best in local entertainment, including movie reviews, dining, arts and more
- Catch up on the news of the week with the Weekly Review page
- Exceptional discounts at local shops and coupon offers to help make your new place feel like home

Exclusive new mover subscription offer ends soon—reply today!

REVIEW YOUR SAVINGS:

Subscription	Sunday	Friday-Sunday	7 Days a Week
Regular Sunday Newspaper Rate	\$2.15 per week	\$2.45 per week	\$3.55 per week
Special Offer Rate	Only \$1.95 per week	Only \$1.95 per week	Only \$1.95 per week
Your Discount	9%	19%	48%

REPLY BEFORE:

October 31, 2018

Best Deal!

FOR IMMEDIATE ACTION, CALL

1-800-542-0820

**Choose your subscription!
Choose your savings!**

**Save up to 48% with
home delivery of
The Seattle Times**

Open the door to complete news and sports coverage, movie times, entertainment, coupons and savings, gardening and home decor ideas and the Northwest's largest classifieds. Read the award-winning Pacific Northwest magazine with features and stories that educate, entertain and empower. Plus you'll receive useful guides such as TV Times and the latest celebrity news in Parade magazine.

Take advantage of this special offer today! Mail the attached reply form in the postage-paid envelope provided or call toll-free
1-800-542-0820.

The Seattle Times

EXCLUSIVE SUNDAY NEW MOVER OFFER!

- Sunday Newspaper for only \$15 for 13 weeks
- Read award-winning news and sports coverage, then relax with Parade and Pacific Northwest magazines
- For a recap of the week's top news, check out the Weekly Review
- Get connected to your community with award-winning local news coverage, entertainment, arts and more
- Significant savings off the home delivery rate!
- Don't wait! Mail the attached reply form in the postage-paid envelope provided. Or call toll-free 1-800-542-0820 to subscribe today!

FOR IMMEDIATE SERVICE, CALL TOLL-FREE: 1-800-542-0820

STB1

BUSINESS REPLY MAIL

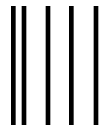
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