



<Firstname> <Lastname>
<Address>
<City>, <ST> <ZIP+4>
<Barcode>

235 Pinelawn Road
Melville, NY 11747

CHOOSE YOUR HOME DELIVERY SUBSCRIPTION AND SAVE!

7 Days a Week
ONLY \$3.99 a week
(\$31.92 every 8 weeks)
YOU SAVE 70%

Sunday Only
ONLY \$1.99 a week
(\$15.92 every 8 weeks)
YOU SAVE 50%

Offer code: XXXX

Reply by: 5/31/18

<Firstname> <Lastname>
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<Street_Address_Line_2>
<City>, <ST> <ZIP+4>

Yes, I want to save up to 70%!

My check is enclosed for the first 8 weeks
(payable to Newsday)

Please charge my credit card:

AmEx Discover MasterCard Visa

Sign me up for EZ-Pay and send me my \$20 gift card.

CARD NUMBER

EXP. DATE (MM/YY)

3 or 4 digit security code (CVC)

CARDHOLDER'S SIGNATURE (required)

PHONE NUMBER

EMAIL ADDRESS

This 26-week introductory offer is only valid for new Nassau, Suffolk and Queens subscribers who have not received Newsday home delivery in the past 60 days only. You will be billed or your credit card will be charged in advance of each 8-week billing period. At the end of the introductory period, delivery and billing will continue unless you contact Newsday to cancel delivery by calling 1-800-NEWSDAY. If you do not notify us to cancel, delivery and billing will continue at Newsday's then current home delivery renewal rate. Savings calculation based on the cover price. If you sign up for EZ-Pay (recurring credit card payment), you will receive a voucher in the mail to choose your \$20 gift card within 2-4 weeks. All subscriptions include Premium Day editions, which will be charged at the Sunday cover price, or less when stated otherwise. All new Newsday print subscriptions are subject to a \$5.00 activation fee. The activation fee will be added to your first bill or your credit card will be charged at the time of your first subscription payment. The activation fee will also apply to existing subscriptions that are stopped for non-payment and then restarted once payment is received. Newsday reserves the right to change and/or waive the activation fee at any time. Please see newsday.com/hdterms for more information. Please respond today. Offer expires 5/31/18.

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235 Pinelawn Road
Melville, NY 11747-9949

From the desk of...

ERIK ZENHAUSERN
DIRECTOR OF
SUBSCRIBER ACQUISITION

Dear <Salutation>

You have been approved to receive a special home delivery subscription discount. Now you can choose the subscription that fits your lifestyle — and **save up to 70%** for 26 weeks.

You can rely on Newsday for in-depth coverage of everything happening on Long Island. Plus, you'll enjoy complete national and business news, together with unmatched sports and lifestyle coverage.

Simply pick the subscription that suits your lifestyle: 7 Days a Week or Sunday Only. And every subscription includes our complete digital bundle: Newsday.com, Newsday E-edition and the Newsday app.

Take advantage of this limited-time offer today! Return the order form below, visit **sub.newsday.com/<XXXX>**, or call **1-800-639-7329** and mention special offer code <XXXX>.

Sincerely,

Erik Zenhausern
Director of Subscriber Acquisition

P.S. This offer won't last long, so you must **reply today!**

Newsday

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IF YOU REPLY TODAY, YOU'LL DISCOVER **SEVEN WAYS TO SAVE EVERY DAY . . .**

- 1. Start with savings:** Take advantage of this special offer and **SAVE** up to 70% off the home delivery price.
- Your **subscription includes** Newsday.com, Newsday E-edition and the Newsday app.
- Thousands of dollars a year in money-saving coupons help you **get the most of every dollar** you spend.
- Sale ads and inserts: Newsday features special inserts every Sunday. You'll find **big ticket savings** on things like clothing, appliances and much more.
- Business reporting, financial coverage and consumer tips to **help you plan for the future.**
- Stay informed with the **best investigative and local in-depth news** that impacts you and your family.
- Your satisfaction is 100% guaranteed!** If at any time you wish to cancel, you will receive a full refund on undelivered issues.

FOR IMMEDIATE SERVICE CALL: **1-800-639-7329**

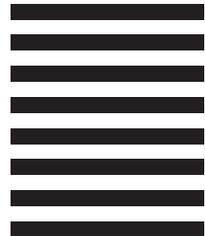
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