



235 PINELAWN ROAD
MELVILLE, NY 11747

<Firstname> <Lastname>
<Address_Line_1>
<Address_Line_2>
<City>, <ST> <ZIP+4>
<Postal_Barcode>

A SPECIAL OFFER FOR NEW SUBSCRIBERS

RSVP BY: 2/28/18 Offer Code: <code>

<Firstname> <Lastname>
<Address_Line_1>
<Address_Line_2>
<City>, <ST> <ZIP+4>
<Postal_Barcode>

Dear <Salutation>

You have been approved to receive a special home delivery subscription discount. Now you can choose the subscription that fits your lifestyle — and save up to 76% for 26 weeks.

You can rely on Newsday for in-depth coverage of everything happening on Long Island. Plus, you'll enjoy complete state, national and business news, together with unmatched sports and lifestyle coverage.

Choose your subscription and save up to 76%

Subscription: 26-week offer	7 Days a Week	Friday, Saturday & Sunday Only	Sunday Only
Your Discount Rate:	\$2.49 per week	\$1.49 per week	\$1.25 per week
Total Cost:	\$19.92 every 8 weeks	\$11.92 every 8 weeks	\$10.00 every 8 weeks
You Save:	76%	73%	59%

Take advantage of this limited-time offer today! Return the order form below, visit sub.newsday.com/<code>, or call 1-800-639-7329 and mention special offer code <code>.

Sincerely,

Erik Zenhausern

Erik Zenhausern
Director of Subscriber Acquisition

P.S. This offer won't last long, so you must reply today!



Every week you'll enjoy:

- News. The only newspaper you need for local Long Island and National News
- Sports. From local to global, amateur to pro, if it's a sport you love, you'll find it in Newsday
- Long Island Life. Things to do and places to see on Long Island and in NYC all week long
- Money-saving coupons worth hundreds of dollars at the stores you love!
- FREE Digital access to Newsday.com and Newsday apps with 7-day service

Act now and save!

PHONE:
1-800-639-7329
mention offer code <code>

ONLINE:
sub.newsday.com/<code>

MAIL:
Return the attached form in the envelope provided

0118-N3

Detach at perforation. Complete this portion and mail in the postage-paid envelope provided.

YES! I want to save up to 76% on home delivery of Newsday. Please start my subscription for:

- 7 Days a Week — \$2.49 per week. You pay \$19.92 every 8 weeks.
- Fri., Sat., & Sun. Only — \$1.49 per week. You pay \$11.92 every 8 weeks.
- Sunday Only — \$1.25 per week. You pay \$10.00 every 8 weeks.

RSVP BY: 2/28/14 Offer Code: <code>

<Firstname> <Lastname>
<Address_Line_1>
<Address_Line_2>
<City>, <ST> <ZIP+4>

PAYMENT INFORMATION:

- My check is enclosed for my first 8 weeks (payable to Newsday)
- Please charge my credit card:
AmEx Discover MasterCard Visa

CARD NO. EXP DATE (MM/YY)

CARDHOLDER'S SIGNATURE

PHONE NUMBER

EMAIL ADDRESS (for information about your subscription)