

```
<Firstname> <Lastname>
<Address_Line_1>
<Address_Line_2>
<City>, <ST> <ZIP+4>
<Postal_Barcode>
```

0118-N3

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## A SPECIAL OFFER FOR NEW SUBSCRIBERS

RSVP BY: 2/28/18 Offer Code: <code>

<Firstname> <Lastname> <Address\_Line\_1> <Address\_Line\_2> <City>, <ST> <ZIP+4> <Postal\_Barcode>

Dear < Salutation >

You have been approved to receive a special home delivery subscription discount. Now you can choose the subscription that fits your lifestyle — and save up to 76% for 26 weeks.

You can rely on Newsday for in-depth coverage of everything happening on Long Island. Plus, you'll enjoy complete state, national and business news, together with unmatched sports and lifestyle coverage.

Choose your subscription and save up to 76%					
Subscription: 26-week offer	7 Days a Week	Friday, Saturday & Sunday Only	Sunday Only		
Your Discount Rate:	\$2.49 per week	\$1.49 per week	\$1.25 per week		
Total Cost:	\$19.92 every 8 weeks	\$11.92 every 8 weeks	\$10.00 every 8 weeks		
You Save:	76%	73%	59%		

Take advantage of this limited-time offer today! Return the order form below, visit **sub.newsday.com/<code>**, or call **1-800-639-7329** and mention special offer code <code>.

Sincerely,

Erik Zenhausern

Director of Subscriber Acquisition

P.S. This offer won't last long, so you must reply today!



## Every week you'll enjoy:

- News. The only newspaper you need for local Long Island and National News
- **Sports.** From local to global, amateur to pro, if it's a sport you love, you'll find it in Newsday
- Long Island Life. Things to do and places to see on Long Island and in NYC all week long
- Money-saving coupons worth hundreds of dollars at the stores you love!
- FREE Digital access to Newsday.com and Newsday apps with 7-day service

## Act now and save!

PHONE:

1-800-639-7329

mention offer code <code>

ONLINE:

sub.newsday.com/<code>

MAIL:

Return the attached form in the envelope provided

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	Detach at perforation. Complete this portion and mail in the postage	ge-paid envelope provided.	
YES! I want to save up to 76% on home delivery of Newsday. Please start my subscription for:		PAYMENT INFORMATION:  My check is enclosed for my first 8 weeks  (payable to Newsday)	
<ul> <li>☐ 7 Days a Week — \$2.49 per week. You pay \$19.92 every 8 weeks.</li> <li>☐ Fri., Sat., &amp; Sun. Only — \$1.49 per week. You pay \$11.92 every 8 weeks.</li> <li>☐ Sunday Only — \$1.25 per week. You pay \$10.00 every 8 weeks.</li> </ul>		☐ Please charge my credit card: ☐ AmEx ☐ Discover ☐ MasterCard	□Visa
RSVP BY: 2/28/14	Offer Code: <code></code>	CARD NO.	EXP. DATE (MM/YY)
<firstname> <lastname> <address_line_1> <address_line_2></address_line_2></address_line_1></lastname></firstname>		CARDHOLDER'S SIGNATURE  PHONE NUMBER	
<city>, <st> <zip+4></zip+4></st></city>		EMAIL ADDRESS (for information about your subscrip	otion)



This 26-week introductory offer is valid for new Nassau and Suffolk subscribers who have not received Newsday home delivery in the past 60 days. You will be billed or your credit card will be automatically charged in advance of each 8-week billing period. At the end of the 26 week introductory period, delivery and billing will continue unless you contact us to cancel delivery by calling 1-800-NEWSDAY. If you do not notify us to cancel, delivery and billing will continue at Newsday's then current home delivery rates. Savings calculation based on the cover price. PLEASE RESPOND TODAY. THIS OFFER EXPIRES 2/28/18.

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