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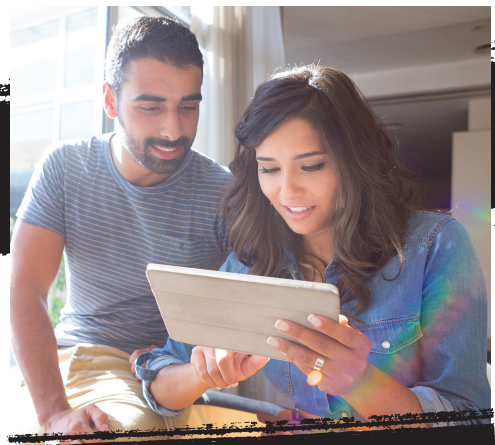

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<Salutation>:

Get ready! The holidays are just around the corner, and that means Black Friday deals. **Right now, get 92% OFF home delivery** and start your holiday shopping today!

Subscribe by 11/16/18 to ensure delivery of the Thanksgiving Day edition, stuffed with holiday discounts!

Subscribe NOW and be ready for the biggest shopping day of the year! **Don't miss out – for a limited-time, the $9.99 activation fee is waived.**

- **CALL 888.301.1912** (mention promo code BF Deals)
- **VISIT charoffers.com/deal/bfdeals**
- **MAIL** the attached form below today!

DIGITAL-ONLY SUBSCRIPTION: $20 for 1 year.
Subscribe online at charlotteobserver.com/directmailoffer

SUNDAY ONLY
$1.00 per week
YOU SAVE 92%

7 DAYS A WEEK
$2.00 per week
YOU SAVE 92%

Get ahead of the crowds on Black Friday!

- **Our Thanksgiving Day Edition** is jam-packed with once-a-year discounts and specials! Plan ahead and map your shopping day to maximize savings!
- **Unlimited online access** is included with all subscriptions! Stay up-to-date wherever you go this holiday season.

To reply by mail, complete this form, detach at perforation and mail in the postage-paid envelope provided.

YES, I want home delivery at this special price!

- ☐ Sunday Only: $1.00/wk – 13 weeks for $13.94* – **SAVE 92%**
- ☐ 7 Days: $2.00/wk – 13 weeks for $27.89* – **SAVE 92%**
- ☐ 7 Days: $2.00/wk – 26 weeks for $55.77* – **SAVE 92%**

Total price includes applicable sales tax. One-time $9.99 activation fee is waived for this offer.

Order must be received by 11/16/18 to ensure delivery of Thanksgiving Day edition.

<Firstname> <Lastname>
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CLTDM11113/CLTDM11713/CLTDM11726

PAYMENT INFORMATION

Offer expires 12/31/18

☐ My check is enclosed
(payable to The Charlotte Observer)
☐ Charge my credit card
☐ Mastercard ☐ Visa ☐ AmEx ☐ Discover

Credit Card No.

Exp. Date MM/YY

Cardholder's Signature (required)

Phone Number (required)

Email Address (required for digital subscription)

Automatic Renewal Terms: Offer available only for non-subscribers within the home delivery area. If you respond to this offer but do not qualify for introductory pricing, we reserve the right to reject your order or prorate your subscription term to reflect current subscription pricing. Offer not valid for mail delivery. For your convenience, your subscription will automatically renew after the initial term at the current rate unless you tell us to cancel. All subscriptions include applicable sales tax. Notice of rate change will be mailed or emailed to the subscriber billing/email address prior to the rate change effective date. Any past due balance may be deducted prior to the subscription start. By providing your phone number and email address, you give The Charlotte Observer and its vendors permission to contact you. Payments and credits will extend your expiration date. Digital subscriptions include charlotteobserver.com, iPad apps, smartphone apps, mobile websites and e-Edition. Smartphone apps are not supported on all devices; does not include Kindle or Nook edition. Digital access requires activation at charlotteobserver.com/activate. All subscriptions will include delivery on Thanksgiving Day and Christmas Day. You can cancel at any time by contacting our customer service center at 1-800-532-5350. Your subscription is subject to the Terms of Service at http://www.charlotteobserver.com/terms-of-service.

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