

900 N. TUCKER BLVD.
ST. LOUIS, MO 63101

PRSRT STD
U.S. POSTAGE
PAID
DRG

John Q. Sample
1234 Easy St
Metropolis, US 12345-6789
<barcode>

**ST. LOUIS POST-DISPATCH**

PRE-HOLIDAY RATE ADJUSTMENT

FOR <FIRST NAME > <LAST NAME>

To:

John Q. Sample
1234 Easy St
Metropolis, US 12345-6789
<barcode>

Dear <Salutation>,

As a former St. Louis Post-Dispatch subscriber, you have been approved to receive a special home delivery subscription discount. Now you can choose the subscription that fits your lifestyle and save up to 81% for 26 weeks.

You can rely on the Post-Dispatch for in-depth coverage of everything happening in your neighborhood. Plus, you'll enjoy complete local, regional and national news together with unmatched sports and lifestyle coverage.

Take advantage of this limited-time offer today! Return the order form below, visit stltoday.com/D195, or call 1-888-785-3201 and mention special offer code D195.

CALL: 1-888-785-3201**VISIT: stltoday.com/D195****Choose your subscription and save up to 81%**

Subscription: 26-week offer	7 Days a Week	Sunday Only
Your Discount Rate:	\$3.00 per week with EZPay	\$1.00 per week with EZPay
Monthly EZPay Charge:	\$13.00/mo	\$4.34/mo
You Save:	81%	66%

**GUARANTEED
LOWEST RATE****24/7 Digital Access included
with all subscriptions!**

▲ Detach at perforation. Complete bottom portion and mail in the postage-paid envelope provided. ▲

0919-STL

SUBSCRIPTION	WEEKLY RATE	TERM & TOTAL
7-Day Delivery	<input type="checkbox"/> \$3.99/week standard billing	26 weeks: \$110.73*
	<input type="checkbox"/> \$3.00/week EZPay monthly billing for 26 weeks (credit card required)	Initial charge: \$19.99* Monthly charge: \$13.00
Sunday-Only Delivery	<input type="checkbox"/> \$1.99/week standard billing	26 weeks: \$58.73*
	<input type="checkbox"/> \$1.00/week EZPay monthly billing for 26 weeks (credit card required)	Initial charge: \$11.33* Monthly charge: \$4.34

*First charge will include a one-time \$6.99 account set-up fee.
All subscriptions include 24/7 full digital access.

Offer code: D195

John Q. Sample
1234 Easy St
Metropolis, US 12345-6789

Reply by: 10/31/19

PAYMENT INFORMATION

- ☐ **My check is enclosed for my first 26 weeks**
(payable to the Post-Dispatch)
- ☐ **Please charge my credit or bank card** (required for EZPay)
- ☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa

CREDIT CARD NO.

EXP. DATE (MM/YY)

CARDHOLDER'S SIGNATURE

PHONE NUMBER

EMAIL ADDRESS

OFFER VALID FOR NEW SUBSCRIBERS ONLY. Prepaid Orders Only. Limit one per customer per address. Payments received from current subscribers will be applied to their existing account at their current subscription rate. Offer valid only for Post-Dispatch billed routes where home delivery is available. The subscription price includes all applicable sales tax and a charge for the convenience of having the paper delivered. This fee is 30 cents per weekday and 48 cents per Sunday. To avoid delivery charges, call 314-340-8888 to arrange pick up of your paper at one of our local distribution centers or have it mailed (USPS postal charges will then apply). EZpay: initial payment will be debited at the time of order. This offer/option is limited to customers paying through recurring credit card payments. You agree to be debited on the card provided the amount listed in the subscription offer. Debits occur on the 5th, 10th, 19th or 27th of the month. Your monthly recurring charge date will be the closest debit date prior to your subscription start date. If you would like to change your charge date, please contact customer service. If the charge date falls on a weekend or holiday, your card will be charged on the next business day. Upon renewal you agree to have the same card number debited every month at the then current subscription rate. If credit/debit card fails, the Post-Dispatch reserves the right to resubmit a declined transaction up to four (4) times within sixteen (16) calendar days of the original authorization request. When updated credit card information is obtained you authorize the debit of your card for previous unpaid monthly charges. You may cancel this automatic billing option at any time by either calling Customer Service 1-888-785-3201 or writing to us at St. Louis Post-Dispatch/Attn: Finance Dept., 900 N. Tucker Blvd., St. Louis, MO 63101. At the expiration date of the introductory term your subscription will automatically renew at the then current home delivery rate. Rates are based on the annual charges for premium days and/or plus sections as listed on page A2 in the St. Louis Post-Dispatch and timing of these charges may affect the length of the subscription. Offer expires 10/31/19. *First charge will include a onetime \$6.99 account set up fee.

.....

