

SAVINGS: UP TO 63%

REPLY BEFORE: 7/31/2021

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<Postal_Barcode>

A SPECIAL OFFER TO INVITE YOU BACK



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REPLY BEFORE: 7/31/2021

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<Address_Line_1>
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<City>, <ST> <ZIP+4>
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Dear <Salutation>,

Here at The Newspaper, we work to provide accurate, high-quality reporting to our community. We hope you'll support our mission with a subscription.

As a former subscriber, you've been approved for a special discount. With this limited-time offer, you can choose a 7-Day, Friday–Sunday or Saturday-Sunday subscription and **save up to 63%.**

Every week you'll receive:

- **News:** Comprehensive local, state and national coverage.
- **Sports:** The latest news, schedules, and stats are all here.
- **Exclusive investigations.** Watchdog reporting that changes local policies.
- **Lifestyle:** Keep up with the latest in local food and culture.
- **Savings:** Money-saving coupons worth hundreds of dollars at your favorite stores.

Unlimited Digital Access is included with every subscription, so take advantage of this limited-time offer now!

Sincerely,
The Newspaper Team

P.S. Don't miss out on this special offer to save up to 63%!

OUR GUARANTEE

We strive to provide quality journalism to our readers. If you decide at any time during your subscription—for any reason—that you no longer wish to receive The Newspaper, simply notify us, and the unused portion of your subscription will be promptly refunded.

Act now and save!

CALL: 800-123-4567 mention offer code XXXX
CLICK: newspaper.com/subscribe
MAIL: Return the attached form in the envelope provided

24/7 Digital Access included with all subscriptions!

Digital Only – 99¢ for 4 weeks.
Must subscribe online at newspaper.com/subscribe

Detach at perforation. Complete the portion below and mail in the postage-paid envelope provided.

YES! I want to **save up to 63%** on home delivery of The Newspaper.

Please start my subscription for:

- ☐ **7 Days a Week: ONLY \$5.50** per week for 13 weeks (Total: \$71.50)
- ☐ **Fri–Sun: ONLY \$3.30** per week for 13 weeks (Total: \$42.90)
- ☐ **Sat–Sun: ONLY \$2.80** per week for 13 weeks (Total: \$36.40)

Offer Code: DM01

<Firstname> <Lastname>
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RSVP BY: 7/31/2021

PAYMENT INFORMATION:

- ☐ **My check is enclosed** (payable to The Newspaper)
- ☐ **Please charge my credit card:**
- ☐ AmEx ☐ Discover ☐ Mastercard ☐ Visa

CARD NO. EXP DATE (MM/YY)

CARDHOLDER'S SIGNATURE

PHONE NUMBER

EMAIL ADDRESS (for information about your subscription)

<ID_NUM>

The Newspaper Direct Mail Co-op

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