

CALL **1-800-639-7329**
mention offer <code>

Sample A. Sample
12345 Main St #999
Anytown, ST 12345-6789



URGENT!
SAVINGS
END SOON
REVIEW NOW

CALL **1-800-639-7329**
mention offer <code>

CLICK **sub.newsday.com/<code>**



Sample A. Sample
12345 Main St #999
Anytown, ST 12345-6789



Dear <Salutation>

As a former Newsday subscriber, **you still have time to accept a significant home delivery subscription discount.** You can choose **7 Days, Weekend (Fri.-Sun.) or Sunday-Only** with BIG SAVINGS off the regular rate — up to 62% for 26 weeks.

But you must **ACT NOW** because this opportunity ends soon!

Newsday gives you in-depth coverage of everything happening on Long Island and in NYC, plus complete state and national news, together with unmatched business, sports and lifestyle coverage.

Take advantage of this limited-time offer today! Return the order form below, call **1-800-639-7329** (mention special offer <code>) or visit **sub.newsday.com/<code>** today!

Sincerely,

Erik Zenhausern
Director of Subscriber Acquisition

ACT NOW TO SAVE UP TO 62%

7 Days a Week
\$3.99 per week

Fri., Sat. & Sun.
\$2.99 per week

Sunday Only
\$1.99 per week

YES! I want to save up to 62% on home delivery of Newsday. Please restart my subscription for:

- ☐ **7 Days a Week** — \$3.99 per week. You pay \$31.92 every 8 weeks.
☐ **Fri., Sat., & Sun.** — \$2.99 per week. You pay \$23.92 every 8 weeks.
☐ **Sunday Only** — \$1.99 per week. You pay \$15.92 every 8 weeks.

RSVP BY: 2/28/14

Offer Code: <code>

<Firstname> <Lastname>
<Address_Line_1>
<Address_Line_2>
<City>, <ST> <ZIP+4>

PAYMENT INFORMATION:

- ☐ **My check is enclosed for my first 8 weeks**
(payable to Newsday)
☐ **Please charge my credit card:**
☐ AmEx ☐ Discover ☐ MasterCard ☐ Visa

CARD NO. _____ EXP. DATE (MM/YY) _____

CARDHOLDER'S SIGNATURE _____

PHONE NUMBER _____

EMAIL ADDRESS (for information about your subscription) _____



*This 26-week introductory offer is valid for new Nassau and Suffolk subscribers who have not received Newsday home delivery in the past 60 days. You will be billed or your credit card will be automatically charged in advance of each 8-week billing period. At the end of the 26-week introductory period, delivery and billing will continue unless you contact us to cancel delivery by calling 1-800-NEWSDAY. If you do not notify us to cancel, delivery and billing will continue at Newsday's then current home delivery rates. Savings calculation based on the cover price. PLEASE RESPOND TODAY. THIS OFFER EXPIRES 5/31/14.