



P.O. Box 1008
Norfolk, VA 23501

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<Barcode>



BIG BACK TO SCHOOL SAVINGS!

The Virginian-Pilot
PilotOnline.com



Don't miss all the savings coupons!

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It's back to school time and you can count on The Virginian-Pilot to bring you all of the savings offered by your favorite retailers.

Take advantage of our 150th Anniversary pricing of only \$1.50 per week with the subscription of your choice.

Plus, you get The Virginian-Pilot anywhere, anytime through unlimited digital access to our website and apps.** It's easy. **Just call 1-757-446-9000** (ask for offer DMAug15) or return the attached reply form today to get started. Go to www.MyPilotMedia.com/Deals to subscribe online!

Reply today! This offer expires September 30, 2015.

SEVEN DAYS A WEEK

\$1.50 a week

FRIDAY-SUNDAY

\$1.50 a week

SUNDAY & WEDNESDAY

\$1.50 a week



BACK TO SCHOOL SAVINGS ON:

School Supplies: Everything from pens and paper to tablets and laptops.

School Clothes: Clothes for every age, every style.

Sports Apparel and Supplies: An athlete in your family? Find what you need on sale.

Lunch Box Items: Great ideas for nutritious lunch and snack items too.

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Complete this form, detach at perforation and mail in the postage-paid envelope provided or
CALL: **1-757-446-9000** or CLICK: **MYPILOTMEDIA.COM/DEALS**

Choose one of these limited-time offers and save up to XX% off the newsstand rate!	<input type="checkbox"/> 7 Days a Week \$1.50 per week for 13 weeks
	<input type="checkbox"/> Friday-Sunday \$1.50 per week for 13 weeks*
	<input type="checkbox"/> Sunday & Wednesday \$1.50 per week for 13 weeks*

PAYMENT INFORMATION:

My check for \$19.50 is enclosed (payable to The Virginian-Pilot)
To pay by credit card, visit www.MyPilotMedia.com/Deals or call 1-757-446-9000 (mention offer code DMAug15)

All subscriptions include unlimited digital access to our website and apps.**

Offer code: **DMAug15** Expires: 9/30/15

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YOUR PHONE NUMBER

EMAIL ADDRESS

SUBSCRIBER'S SIGNATURE

Signature required to confirm your agreement to begin the selected subscription.

*The following days are included in your active subscription: (2015) 11/21, 11/26, 11/27 & 12/25. **Registration required at register.hamptonroads.com. Savings based on regular newsstand price. Advance payment required. Applicable sales tax included. Introductory rate valid for first 13 weeks. Introductory rates are non-refundable. All print subscriptions include delivery on Thanksgiving Day, for which there is a \$2 charge. Subscription will continue at standard published rates thereafter until cancellation notification is received from the customer. This offer is valid for customers in our home delivery area who have not had service in the past 30 days. Mail subscriptions excluded. Any outstanding balances will be deducted from your first payment. Offer expires 9/30/15. Start date must be set by 10/15/15.