



P.O. BOX 70  
SEATTLE, WA 98111

<Sample A. Sample>  
<Address\_Line\_1>  
<Address\_Line\_2>  
<Cityname>, <ST> <ZIP+4>  
<barcode>

The Seattle Times

Sunday home delivery:  
26 weeks for only 99¢/week!  
*That's a savings of 75%!*

<Sample A. Sample>  
Or Current Resident  
<123 Any Street>  
<Seattle, WA 98765-4321>

Act now for this great offer at:  
**seattletimes.com/subscribe**  
(enter code: FEBRUARY15)  
*Reply before 3/31/15*




Dear <Sample Sample>,

You have been selected to receive this special subscription offer to The Seattle Times. **In fact, this is the best offer we have ever put together.** Respond soon, and have our Sunday edition delivered to your home for **just 99¢ per week.** That's only \$25.74 for a 26 week subscription at 75% off the regular rate!

Consider all that you get for this one low price:

- **Award-winning news you won't find anywhere else**, including in-depth sports coverage, investigative reporting and our team of expert columnists
- **More local content**, including our Sunday Market shopping section dedicated to the latest trends, top products and great deals
- **Print coupons that save you up to \$200 a week**, delivered straight to your home
- **Unlimited access to seattletimes.com**, part of the region's #1 online media network
- **Traffic, weather and sports updates on your smartphone** with our Web app

**You can have all this for just 99¢ per week—a savings of 75%—for 26 weeks.** This is the best opportunity to get all of the savings and benefits The Seattle Times has to offer. Respond today!

Sincerely,  
  
Alan Fisco  
Executive Vice President

**VISIT**  
seattletimes.com/subscribe  
(Enter code FEBURARY15)

**CALL**  
206-624-READ(7323)

**MAIL**  
the form below in  
the postage-paid envelope

☒ **YES, I want to receive The Seattle Times**  
for just 99¢ per week!

**Sunday home delivery for 26 weeks—ONLY \$25.74**

MAKE ADDRESS CORRECTIONS BELOW IF NECESSARY

<Sample A. Sample>  
<123 Any Street>  
<Seattle, WA 98765-4321>

P: DRF\_26\_\_    S: Mail 02B

METHOD OF PAYMENT115-ST3

☒ Check enclosed for \$25.74 (payable to The Seattle Times)  
☐ Please charge my credit card:  

☐ AmEx☐ MasterCard☐ Visa

Credit Card No. Exp. Date (MM/YY)

Cardholder's Signature

Phone No.

Email address

This promotion is for a 26-week home delivery subscription. Offer and rates are valid in home delivery areas for new subscribers who have not had Seattle Times service in the past 30 days. All home delivery options are available at the introductory rate of 99¢ a week for the first 26 weeks. Service and billing will continue into the next renewal period at our regular rates unless you notify Customer Service at 206-464-2121 or 800-542-0820. Prices are subject to change. Your subscription will include delivery of a Thanksgiving Day and Christmas edition and may include other special editions each year. By providing your telephone number you give us permission to contact you by phone regarding your subscription or promotions. If you have any questions about your subscription, please submit feedback via subscriberservices.seattletimes.com or contact Customer Service at 800-542-0820. Your subscription includes unlimited digital access on your desktop, smartphone, and tablet.

# 7 REASONS TO GET THE SEATTLE TIMES HOME DELIVERY NOW!

---

- 1 **Stay informed** with a recap of the week's top stories.
- 2 **Receive big savings with coupons** for leading retailers. Our Sunday issue is jam-packed with coupons.
- 3 **Follow your favorite team** in our Sports section.
- 4 **Get ready for the week ahead!** The Sunday edition is packed with everything you need to get the most out of the week ahead. Check out our NW Arts & Life and Pacific Northwest magazine for the latest in music, theater, food, wine, and more.
- 5 **More savings opportunities:** Seattle Times subscribers are encouraged to join e-Vantage, an exclusive rewards program with weekly local discounts and promotions.
- 6 **Seattle Times e-Edition included!** This electronic version of your print publication is available anytime, anywhere you can access the Internet. Now you can get your newspaper online from anywhere in the world.
- 7 **Our best offer!** Get Sunday-only home delivery of The Seattle Times for just \$25.74 for 26 weeks! **That's 75% off the regular price!**

## The Seattle Times

Sign up now at [seattletimes.com/subscribe](http://seattletimes.com/subscribe) (enter code: FEBRURARY15)

You get all this for  
only 99¢ per week!

*That's a savings of 75%!*



The Seattle Times



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL

PERMIT NO. 708

SEATTLE WA

POSTAGE WILL BE PAID BY ADDRESSEE

THE SEATTLE TIMES  
P.O. BOX 70  
SEATTLE, WA 98111-8907

