

235 Pinelawn Road
Melville, NY 11747

Reply within 10 days.

PRIVATE CORRESPONDENCE FOR ADDRESSEE ONLY

<Sample A. Sample>
<321 Any Street>
<Any Town, ST 98765-4321>
<barcode>

SPECIAL WELCOME BACK OFFER



Welcome Back Rate Adjustment

Reply within 10 days

7 Days a Week - Rate Adjustment: ~~-\$161.00~~

Sunday-Only - Rate Adjustment: ~~-\$64.00~~

<Sample A. Sample>
<321 Any Street>
<Any Town, ST 98765-4321>
<barcode>

7 DAYS A WEEK

\$221.00 Newsstand Price
-\$161.00 Rate Adjustment

\$60 – Your Revised Rate!

SUNDAY-ONLY

\$104.00 Newsstand Price
-\$64.00 Rate Adjustment

\$40 – Your Revised Rate!

Qty	Item #	Subscription Benefits	Your Price
26	01	7 DAYS A WEEK for 26 weeks (saving you 70%) OR SUNDAY-ONLY for 26 weeks (saving you 70%)	\$60.00 OR \$40.00
	02	Your subscription includes FULL Digital Access	Included
	03	Business reporting, financial coverage and consumer tips to help you plan for the future.	Included
	04	Stay informed with the best investigative and local in-depth news.	Included
	05	Thousands of dollars a year in money-saving coupons help you get the most of every dollar you spend.	Included
	06	Home delivery	Included

Order online today and receive
access to more valuable offers:

sub.newsday.com/xxxxx
or call **1-800-639-7329**

Total - 7 Days a Week

\$60!

Total - Sunday-Only

\$40!

▼ ▼ ▼ Detach and mail bottom portion in postage-paid envelope provided. ▼ ▼ ▼

0215-NEWS1

Rate Adjustment Order Form



7 Days a Week

\$60

Sunday-Only

\$40

Offer code: XXXX

<Sample A. Sample>
<321 Any Street>
<Any Town, ST 98765-4321>
<barcode>

Yes, I want to save up to 70%!

☐ My check is enclosed (payable to Newsday)

☐ Please charge my credit card:

☐ AmEx ☐ Discover ☐ Mastercard ☐ Visa

☐ 26 weeks 7-Day Home Delivery – You pay \$60.00

☐ 26 weeks Sunday-Only Home Delivery – You pay \$40.00

CARD NUMBER

EXP. DATE (MM/YY)

CARDHOLDER'S SIGNATURE

PHONE NUMBER

EMAIL ADDRESS (Required for e-Edition)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eget urna blandit, laoreet nisi vitae, placerat magna. Nulla nec ultrices nisl. Aliquam pellentesque, est id sollicitudin fringilla, arcu sem mollis dui, id rhoncus nisi diam eget neque. Etiam pellentesque orci sed ligula ullamcorper, sollicitudin convallis est euismod. Sed euismod lobortis quam nec pulvinar. Donec id vehicula tellus. Nam venenatis arcu dui. Curabitur fringilla erat ut varius tempus. In hac habitasse platea dictumst. Curabitur dignissim dapibus massa in consectetur. Suspendisse potenti. In ut pretium ex. Donec tempor justo a suscipit iaculis. Aliquam vel mauris lacus. Sed ac mauris quis tortor auctor tincidunt id vel tortor. Quisque consectetur ut urna nec ultrices. Nunc eleifend ultricies velit vel rhoncus. Curabitur imperdiet justo a nibh feugiat, volutpat pulvinar metus scelerisque. Sed nec pharetra augue. Integer vel accumsan purus, quis bibendum ligula. Aenean a pharetra orci. Nam sed cursus sapien, ac commodo lorem.