

1611 South Main St.  
Dayton, OH 45409

**PRIORITY  
DAILY DIGITAL  
SUBSCRIPTION  
OFFER  
ENCLOSED**

**APPROVED  
FOR DISTRIBUTION**

**PLEASE OPEN AT ONCE**

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<Address Line 1>  
<Address Line 2>  
<City>, <ST> <ZIP+4>  
<USPS Barcode>

- ☐ **YES I want unlimited daily digital access for the introductory auto payment of \$19.99\* for the entire year.**
- ☐ **Sunday Only and FREE digital access to the ePaper: \$13 for 13 weeks**

Method of payment:

- ☐ My check is enclosed (payable to Dayton Daily News)
- ☐ Please charge my credit card (see details on back)

Offer Code: **DIGIT115**    Offer Expires: **03/31/15**

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FOR DISTRIBUTION**

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<City>, <ST> <ZIP+4>  
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0215-DDND

▼ Detach and mail top portion in postage-paid envelope provided. ▼

Dear <Salutation>,

Now's your chance to get a great deal on the Dayton Daily News digital subscription. For a limited time and to a select group of people, we are offering daily digital access for \$19.99 for one year of service.

**Yes, it is the perfect time for a digital subscription!**

- Maybe you're getting a digital device over the holiday. Test out our app and experience the newspaper in a new convenient way.
- Concerned about going out in the cold to get your newspaper? Not anymore! With daily digital access you can view the paper on your computer, laptop, tablet or smartphone at your convenience either at home or on-the-go.
- Have a few minutes of time? Stay current and catch up with a headline, or receive high-quality journalism on whatever device you choose.
- Need to reduce the clutter? Invest in the future, go green, go daily digital and auto pay your subscription!

Digital Daily Access provides you on-the-go convenience, saves time and money. Plus, it still provides you immediate access to rich offerings and valuable content, impacting the way you connect and respond in today's fast-paced environment!

**ACT TODAY ON THIS LIMITED OFFER:**

Visit **DaytonDailyNews.com/value**  
or call **1-888-397-6397** and mention daily digital.



\*This introductory offer is an initial auto payment of \$19.99 for 12 months. After the introductory period your credit card or checking account will be charged in advance of each monthly billing period of \$8.99 per month until you notify us to cancel service. Rates are valid only to customers who have not subscribed in the last 30 days and who live within the standard home delivery area. If account has a previous balance this payment is applied towards the amount due and the paper will not be started until the account balance is paid. By giving your phone number, you agree that Cox Media Group Ohio may contact you about your subscription account and other offers you might find of interest, and may use an automatic dialer, text message or prerecorded voice. Offer expires 03/31/2015.

☐ Please charge my credit card with a one-time payment of \$19.99 for one year of digital.

☐ Visa    ☐ MasterCard    ☐ AmEx    ☐ Discover

Card No.

Exp. Date (MM/YY)

Cardholder's Signature (required)

Phone Number (required)

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