

235 PINELAWN ROAD  
MELVILLE, NY 11747



## A SPECIAL OFFER TO INVITE YOU BACK

<Firstname> <Lastname>  
<Address\_Line\_1>  
<Address\_Line\_2>  
<City>, <ST> <ZIP+4>  
<Postal\_Barcode>

A SPECIAL OFFER TO INVITE YOU BACK

RSVP BY: 12/31/18

Offer Code: XXXX

<Firstname> <Lastname>  
<Address\_Line\_1>  
<Address\_Line\_2>  
<City>, <ST> <ZIP+4>  
<Postal\_Barcode>

Dear <Salutation>,

As a former subscriber, you have been approved to receive a special home delivery discount on a 26-week subscription to Newsday.

You can rely on Newsday for in-depth coverage of everything happening in your community. Plus, you'll enjoy complete local, national and business news, together with unmatched sports and lifestyle coverage.

Choose Your Subscription	Your Special Rate	Total Price
Sunday Only	Only 79¢/week SAVE 84%	\$6.32 every 8 weeks*
7 Days a Week	Only \$2.49/week SAVE 87%	\$19.92 every 8 weeks*

Take advantage of this limited-time offer today! Return the order form below, visit [sub.newsday.com/XXXX](#), or call **1-800-639-7329** and mention special offer code XXXX.

Subscribe today and get your Fall Fun Book.

Sincerely,

Erik Zenhausern

Erik Zenhausern  
Director of Subscriber Acquisition

P.S. This offer won't last long, so reply today!



Every week you'll enjoy:

- News.** Reliable, award-winning coverage from the only newspaper you need for essential Long Island news.
- Stories that impact your life.** Investigative reporting and comprehensive coverage of national and local news.
- Unlimited digital access** to Newsday.com, the Newsday TV and mobile apps, and the digital paper.
- Money-saving coupons** worth hundreds of dollars at the stores you love!
- Sports.** From local to global, amateur to pro, if it's a sport you love, you'll find it in Newsday.

Act now and save!

PHONE:  
**1-800-639-7329**  
mention offer code XXXX

ONLINE:  
**[sub.newsday.com/XXXX](#)**

MAIL:  
Return the attached form in the envelope provided.

1018-N4

Detach at perforation. Complete this portion and mail in the postage-paid envelope provided.

YES! I want to save up to 87% on home delivery of Newsday and get my Fall Fun Book

- ☐ **Sunday Only** — 79¢ per week (\$6.32 every 8 weeks for 26 weeks)  
☐ **7 Days a Week** — \$2.49 per week (\$19.92 every 8 weeks for 26 weeks)

All subscriptions include full digital access! *Best deal!*

Your satisfaction is important to us. If you're not happy with your subscription, you may cancel at any time.

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<Address\_Line\_1>  
<Address\_Line\_2>  
<City>, <ST> <ZIP+4>

PAYMENT INFORMATION:

There is a \$5 activation fee for all new subscriptions.

- ☐ My check is enclosed for my first 8 weeks (payable to Newsday)  
☐ Please charge my credit card every 8 weeks:  
☐ AmEx ☐ Discover ☐ Mastercard ☐ Visa

CARD NO. EXP. DATE (MM/YY)

CARDHOLDER'S SIGNATURE (required)

PHONE NUMBER (required)

EMAIL ADDRESS

This 26-week introductory offer is only valid for new Nassau, Suffolk and Queens subscribers who have not received Newsday home delivery in the past 60 days. You will be billed or your credit card will be charged in advance of each 8-week billing period. Any payment received will be first applied to any inactive account you have with a balance owing. At the end of the introductory period, delivery and billing will continue unless you contact Newsday to cancel delivery by calling 1-800-NEWSDAY. If you do not notify us to cancel, delivery and billing will continue at Newsday's then-current home delivery renewal rate. Savings calculation based on the cover price. All subscriptions include Premium Day editions, which will be charged at a rate of up to \$5.49, in addition to the cost of that day's delivery. All new Newsday print subscriptions are subject to a \$5.00 activation fee. The activation fee will be added to your first bill or your credit card will be charged at the time of your first subscription payment. The activation fee will also apply to existing subscriptions that are stopped for non-payment and then restarted once payment is received. Newsday reserves the right to change and/or waive the activation fee at any time. Please see [newsday.com/hdterms](http://newsday.com/hdterms) for more information. Please respond today.

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YOUR GO-TO GUIDE FOR FALL AND WINTER FUN

Entertainment • Recreation • Family Activities • Museums  
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 **Newsday**